

In Vino Newsletter

In Vino Expertise KA2 project - 2020-1-ES01-KA204-082194



Wine Tourism in Valladolid

Both Spanish project partners are located in Medina del Campo, historical town in the province of Valladolid. The latter is the capital city of Castilla y León region, the biggest of the country and one of the richest in terms of wine appellations. In fact, the region counts with 9,

of which 5 are in the capital territory: Ribera del Duero, Rueda, Cigales, Vino de la Tierra de León and Toro. Wine tourism represents, together with gastronomy, the tipology of most profitable tertiary activity of the province, followed by religious and idiomatic tourism, both due to historical reasons.

Spain is a worldwide leader in the winemaking production, as well as one of the larger wine exporter.

The country counts with 69 Wine Appellations, and 34 Wine Routes that foster wine tourism experiences in each and every of those.

Ribera del Duero appellation is one of the most visited area for wine tourism in Spain. It is located in Castilla y León region, house of both In Vino Expertise Spanish partners: Ayuntamiento de Medina del Campo and Asociación Deses-3.

