



Ayuntamiento de  
Medina del Campo



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## IN VINO EXPERTISE

### ERASMUS+ PROGRAMME – KA2 ADULT EDUCATION

*Partners of the project discover the learning needs of unemployed adults.*

“In Vino Expertise” Strategic Partnership for Innovation in the field of Adult Education developed its first phase of the project through two parallel activities which involved direct and indirect target groups of the project itself: unemployed adults and companies active in wine tourism sector. The partnership, through the work of the six organizations, is constituted of - Medina del Campo City Council, as project coordinator, and Asociación DESES-3 from Spain, Forcoop Cora Venezia from Italy, AEA- Associação Empresarial de Amarante from Portugal, Iter Vitis from France and Axion Academy from Slovenia – succeeded in getting the future users of the “In Vino Expertise” project results actively part of two investigative activities, implemented from April to June 2021 in the five different countries, whether face-to-face or virtually.

The focus group activity had the important aim of detecting gaps and needs in the training of twenty unemployed adults willing to be hired in the wine tourism sector. Every partner of the project organized a local study group structured in a way that might allow the partnership to trace a training common plan that could reflect the findings of the different local groups. As for the activity involving the companies, every project partner reached a number of fifty enterprises through a survey with questions on the necessities that managers of wine tourism economical activities have the urge to cover through the work of very well-trained employees.

The results were incredibly connected: both unemployed adults and companies from Spain, France, Italy, Portugal and Slovenia stated to be in need of basic and better knowledge of foreign languages (especially English), digital communication, cultural heritage, public relations. On these conclusions, “In Vino Expertise” partners will be working on the next months by listing a series of didactic units



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with syllabus and modules to be developed – mostly discussed and decided during the second transnational meeting of partners in July, in San Doná di Piave, Italy - and, then, tested in the 5 involved wine regions participating in the project.

By the starting of the training course pilot test, the partnership will be able also to supply the alfa version of the second outcome of the ambitious project: a platform/network where unemployed adults and companies doing wine tourism can meet, establish contact and, hopefully, a work relation, through the usage of a shared job announcement board.

To know more about the project, write the project mail or like and follow the project Facebook page:

- [invino.expertise@gmail.com](mailto:invino.expertise@gmail.com)
- <https://www.facebook.com/invinoexpertise/>