



Ayuntamiento de
Medina del Campo



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IN VINO EXPERTISE

ERASMUS+ PROGRAMME – KA2 ADULT EDUCATION

IN VINO Intese Course - Training Learning Teaching Activity in Gaillac

From June 20 to 24, 15 trainers from Portugal, Italy, Spain, Slovenia and France were welcomed to Gaillac, a “pilot” vineyard, during the In VINO EXPERTISE LTTA organised by the Iter Vitis association, with the support of the Gaillac Graulhet urban community and the collaboration of the Maison de la vigne et du vin de Gaillac.

Researchers, academics, tourist office directors, rural economic development managers, oenologists have shared and discussed informal training modules in order to harmonise content and offer future trainers the needed elements of development and improvement of knowledge in wine tourism for their adult trainees in their respective local environments.

The same knowledge will be available as a free training course in English and in the language of each of the 5 partner countries of the IN VINO Expertise project for all the interested adult learners, right in the In Vino Expertise project webpage, in the coming weeks.

The trainees got to discover wine tourism in France, with special attention provided to Gaillac. The European experts took part in various cultural or viticultural visits to the winegrowers; unfolding from a visit, storytelling, tasting in the heart of the vineyards or more traditionally in the cellar, the wine tourism course was dense but inspiring for each of the participants.

The collaboration of six partners, Ayto Medina del Campo and Asociación DESES-3 (Spain), Forcoop Cora Venezia (Italy), AEA- Associação Empresarial de Amarante, (Portugal), Iter Vitis (France), Axion (Slovenia), will allow to launch an employment platform in September. Apart



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from the training course above-mentioned, the project webpage will host a network aimed at create a net for wine tourism professionals in search of a placement, and companies active in wine tourism willing to hire recently trained experts.

In order to make this happen as scheduled, at the end of this training for trainers, every participant to the formative activity will have to proof, read and check the translation of the modules in their own language, and thus begin to widely disseminate, as first hand ambassador of the In Vino Expertise project results - to convince companies to register on the platform and find adult learner willing to educate in this blooming tourism field.

The final months of the projects foresee a series of launch events for this platform in each of the partner countries in the presence of institutions, companies in the wine and tourism sector, structures in charge of supporting job seekers or professional retraining, assets, employees, current executives.

A wide dissemination will be made on the basis of this panel of wine tourism stakeholders.

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<https://www.itervitis.fr/in-vino-expertise/>

<https://www.facebook.com/invinoexpertise/>